

Digital Revolution Awards 2022

Celebrating excellence
in the cloud



Be part of our global celebration of cloud technology ecosystems

The Digital Revolution Awards recognize and celebrate the very best individuals and businesses in the cloud ecosystem. Launching on June 28th 2021, with our virtual ceremony taking place on February 25th 2022, our awards will supercharge your individual and brand visibility, giving participants an incredible, non-commercial opportunity to connect with new and existing contacts across the globe.

Timeline

- June 28, 2021**
Nominations open
- September 30, 2021**
Nominations close
- November, 2021 (Dates TBC)**
Judges' Roundtables
- February 25, 2022**
Virtual awards ceremony to officially announce the winners

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What are the categories?

- **Tech Star of the Year**
- **Outstanding Leader of the Year**
- **Tech for Good**
- **Diversity and Inclusion Employer of the Year**
- **Rapid Business Innovation Champion**
- **Excellence in Learning and Development**
- **Outstanding Contribution to the AWS Ecosystem**
- **Outstanding Contribution to the Microsoft Ecosystem**
- **Outstanding Contribution to the Salesforce Ecosystem**
- **Digital Transformation Project of the Year**
- **Cloud Technology Employer of the Year**



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How can you benefit as a judge?

Great PR

Our dedicated PR and Outreach team has a robust network of contacts ready and waiting to share the news about our awards and our judges. We'll be launching press packs to announce our judging panel and working with our industry contacts to share the news far and wide for maximum exposure.

Extensive social media reach

Digital Revolution Awards social channels have almost 15,000 followers combined. We'll be cross-promoting the awards across the social media channels of our sister brands, sponsors, and partners, which have a combined following of over 338,000 and an average monthly reach of more than 230,000 on posts. Last year we reached over 60,000 people on our social channels, and achieved over 2,500 engagements and 175,000 impressions.

Invaluable networking opportunities

As part of our judging panel, you'll be working alongside global business leaders with experience working for some of the world's biggest cloud brands, leaders in the cloud talent creation space, and more. Last year, our judging panel featured experts from Salesforce, AWS, and IBM among many other leading organizations. Joining the panel offers a great opportunity to connect with key decision makers and discuss future partnership opportunities outside of the Digital Revolution Awards.

Free advertising

Whether it's for you or your business, all judges will receive a free ad in our digital programme, as well as content on the Digital Revolution Awards social media channels. Your name will also be featured on our website, our ceremony presentation (which was watched live by over 1,500 people last year) and we'll include a short video from you to share your story.

What we need from you as a judge

If you'd like to be one of the judges on our panel, this is what we'll need from you:

- **Availability where possible for chosen interview opportunities with the press**
- **Availability for the Judges' Roundtable in November (date to be confirmed shortly)**
- **Availability on 25 February, 2022 to attend the virtual awards, or one of our global watch parties if possible (details TBC)**
- **A short bio and two high-res images for use on our website and other marketing material**
- **Contact with your marketing team to coordinate promotion of the awards, your involvement, and our fundraising efforts across multiple channels, including social media using the social toolkits provided**

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Get in touch

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